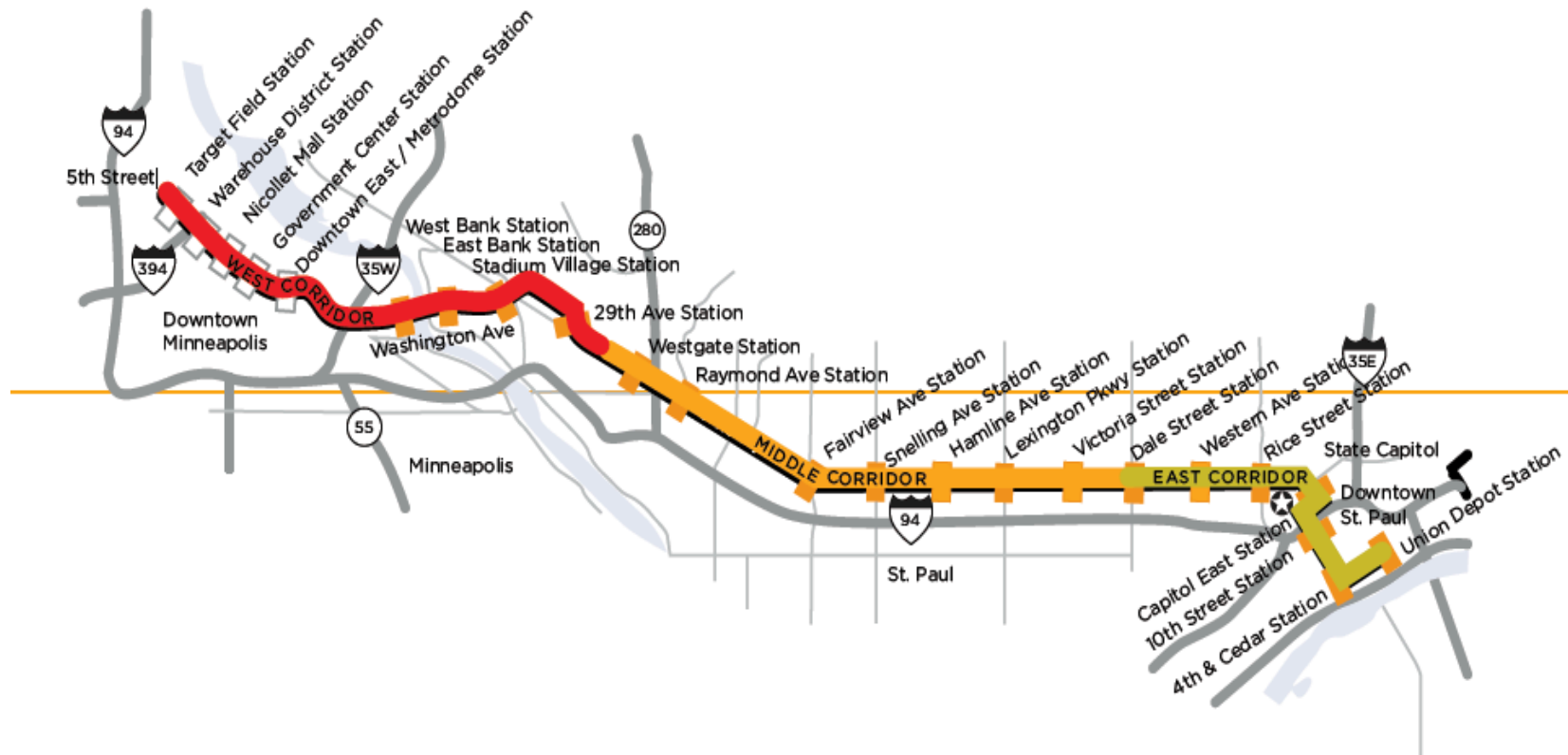


# The Power of +

## Tracking Outcomes in the Central Corridor



Jonathan Sage-Martinson  
*Central Corridor Funders Collaborative*

## Members

Annie E. Casey Foundation

F. R. Bigelow Foundation

Ford Foundation

John S. and James L. Knight  
Foundation

Living Cities, Inc.

McKnight Foundation

The Minneapolis Foundation

Northwest Area Foundation

Otto Bremer Foundation

Jay and Rose Phillips Family  
Foundation of Minnesota

The Saint Paul Foundation

Surdna Foundation

Travelers Foundation

# Outcomes

### Access to Affordable Housing



### Strong Local Economy



### Vibrant Transit-Oriented Places



### Effective Coordination and Communication



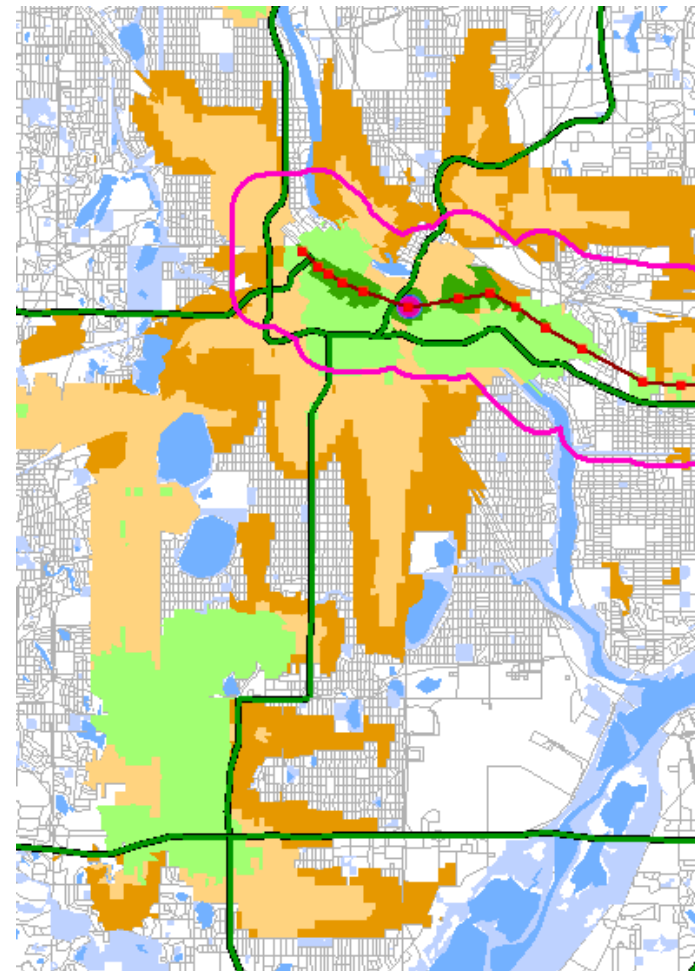
## Indicator Development

- Aligned with four outcome areas
- Small geography
- Timely and sensitive
- Understandable and actionable
- Feasible



## 'New' Indicator Development

- Commute Shed
- Housing + Transportation Costs
- Common Goals
- Effective Collaboration
- Informed



# Central Corridor Tracker

## Central Corridor Key Outcomes: 2011 Baseline Indicators

Indicator	Index	Mpls. St. Paul	Central Corridor	Of Note
Access to Affordable Housing				
<b>1 People of all incomes live here</b> Less than \$10,000 AGI (2007 \$) \$10,000 - \$29,999 AGI	Comparison to region	23% 28%	26% 29%	Corridor has higher concentration of very low-income households, especially in East Corridor (29%)
<b>2 Transit helps families afford living here</b> Low income households (60% of Area Median Income) Moderate income households (80% of Area Median Income)	Housing + Transportation <45% of income	55% 42%	46% 37%	When housing and transportation costs are taken into account, the Corridor is more affordable than the cities as a whole

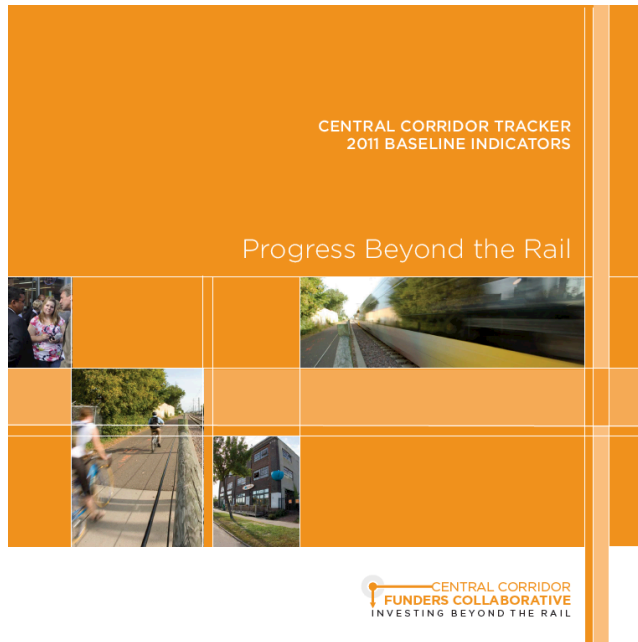
## Working Group Partners

- Business Development
- Construction Opportunities
- Affordable Housing
- Job Access
- Public Investment Framework
- Cultural Neighborhood Branding

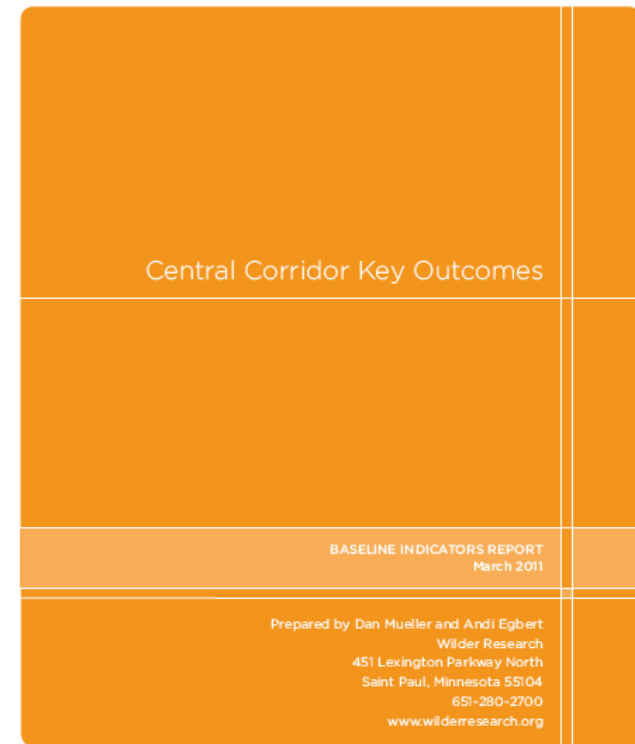


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[funderscollaborative.org/tracker](http://funderscollaborative.org/tracker)



Central Corridor Tracker



Central Corridor Key Outcomes  
Baseline Indicators Report